

Spring CALENDAR OF EVENTS

Be sure to visit our website for a more complete Calendar & updates.

ImpressionsSaratoga.com

May 1st - 14th	Pet Appreciation Celebration
May 14th	Mothers Day
May 27th - 29th	Dressage at Saratoga
May 26th - 29th	Downtown Sidewalk Sale
June 1st, 6-8pm	Champagne Reception for Hans's new Dollhouse
June 18th	Founders Day Celebration
July 13th - 16th	Downtown Sidewalk Sale
July 26th	Opening Day at the Track
July 28th - 29th	Hats Off Festival
Aug 9th	Book Signing with Ted Landers - 3 to 6 pm Author of Insiders Guide to Horseracing & Care of the Racehorse
Aug. 9th - 11th	Fasig Tipton Yearling Sales
Aug. 26th	Travers Stakes
Sept. 1st - 4th	Final Downtown Sidewalk Sale
Sept. 2nd - 3rd	Final Stretch Downtown Celebration
Sept 4th	Final Day of Racing
Sept. 30th - Oct. 1st	Saratoga Native American Festival
Oct 6th - 9th	18th Annual Columbus Day Sale
Oct 28th	Breeders Cup Steeplchase
Oct 28th - 29th	4th Annual Downtown Fall Festival
Nov 23rd	Closed for Thanksgiving
Nov 24th	2nd Annual Early Bird Sale
Nov 24th - 30th	Restaurant Week
Nov. 30th	Victorian Streetwalk

DID YOU KNOW THAT WE...

- have a great selection of **cards**
- offer free **gift-wrapping**
- can **ship** any purchase for you
- have **gift certificates** available
- will gladly **special order** any item for you
- create custom **gift baskets**
- can do a **bridal registry**
- can help with your **wedding favors** or **corporate gift** needs
- have a **Frequent Shopper** reward program
- have a **Greeting Club Card?** buy 10 cards - get one free
- offer complimentary **coffee & cookies** from Labor Day thru Memorial Day (summers just to crazy!)
- have a **fresh water, treats** & a picture wall of fame for your 4-legged pal!
- have a **website** complete with **on line shopping, calendar of events** and more
- are only closed 3 days! Christmas Day, Easter Sunday & Thanksgiving Day!

Parking Suggestions

- **Parking Garage**
(top level is reached from Phila Street)
- **Public lot by the Hathorn Spring**

Spring

NEWSLETTER



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www.ImpressionsSaratoga.com

Happy Spring!

Here we are again, the beginning of our 28th year! The horses are back at the Oklahoma track and before you know it, it will be racing season again! It's great to see everyone out and about after a long winter. It always seems like spring sneaks up on us. The winter seems like it's never going to end and then all of the sudden the daffodils are blooming! Our dogs, Raleigh & Bailey have had their first doggie haircuts of the season and Cilantra, our horse, is shedding so much I think I could stuff a horsehair couch! Don't forget to stop in with your four legged buddies for treats, water and let us take a photo for our Doggie Wall of Fame.

As you receive this newsletter our 2nd Annual Pet Appreciation Celebration will just be starting. It runs from May 1-14 with lots of special events planned. The horse shows are here again - seems like St Clements & Dressage at Saratoga just finished and like a rite of Spring - here they are again! As usual, we will be sponsoring both shows and will be set up under the Grandstand for Dressage at Saratoga with "Impressions on the road" and the official DAS shirts & hats. See inside for the full schedule of events.

We have lots of new things going on for this year. We have been selected to create and market a line of official Saratoga Performing Arts Center merchandise. We are very excited to be working with Marcia White and the new SPAC board on this project. Our goal is to offer a high quality selection of shirts, hats, mugs, lawn blankets and more products that help to promote and preserve this great treasure. We'll be offering these items both on the SPAC grounds and here at the store. In September, we will be back at SPAC for the 1st Native American Festival.



Sara, Kimmy, Tammy, Dave and I are looking forward to seeing you in the store soon. Our hours are extending every week as all our student workers come home from school and get back to work! Please stop on in and check out all our new spring merchandise. We've got lots of fun new things coming in every day so please think of us for Mothers Day, Graduation, Fathers Day ...any occasion. We'll even wrap it for FREE!
Hoping to see you soon,

Marianne
& The Crew at Impressions

OUR SINCERE AND HEARTFELT THANKS FOR ALL YOUR SUPPORT!

We'd again like to offer all of you our genuine Thanks for your votes in the Saratogian's Readers Choice awards.



— BEST —
*Racing Gifts, Specialty Gifts,
Souvenirs, & Gift Shop*

Mothers Day Posie Special

Where would any of us be without our Mom?! I know that my life would be very empty without my Mom so to tell you how much we appreciate all you do - we will be giving away a **FREE FLOWER** to all Moms

Saturday & Sunday, May 13th & 14th
1 Posie per Mom please / while supplies last.



email us at: Impressions@ImpressionsSaratoga.com

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2nd Annual Pet Appreciation Celebration

May 1-14, 2006



Last year was so much fun we decided to expand our celebration. We will again do our best to support the good work of the "Safe Pet Partnership", a project of Domestic Violence & Rape Crisis Services of Saratoga County. Their mission is "to assist victims of domestic violence who won't leave their abusive environment because they don't want to leave their pets behind." They help to provide safe temporary placement for pets until everyone can be safely reunited.

We are also trying to help the hardworking volunteers from **H.O.P.E.** whose mission is to give homeless animals in Saratoga County that are facing euthanasia, a second chance for a wonderful life. To learn more visit them at www.hopeanimalrescue.org. So, stop in - have some fun while helping to learn about these extremely worthwhile causes & help us to lend them some support.

Coloring Contest Prizes for ages 4 & under, 5-6, 7-8 and 9-12. Entries for coloring contest are available at Impressions. Deadline for Entries is Wednesday, May 3rd at 6pm. Guest Veterinarian judges - Dr. Beverly Blinn-Knapp & Dr. Mary Jane Sakos. Winners will be announced on Saturday, May 6th and the art will be on display all week! \$50 Gift Certificate & all the bones for closest guess! Winner will be announced on Monday, May 15th!

Pet Food & Supply Drive to benefit H.O.P.E. Homes for Orphaned Pets Exist. Bring us pet food (cans are easier to store!), leashes, collars, kitty litter... & receive a 10% discount on any

purchase with every donation, May 1-14th. On May 6th, the folks from H.O.P.E. will be here from 11 till 2 with some of the pets up for adoption! Help us help them!!!

Battle of the Biscuits!

Saturday May 6th - 11am till 3pm
Let your buddy help us decide which of our treats is their favorite!

FURPIX Pet Photos by Terri Lynn Pellegrini

Saturday May 6th - 11am-2pm
\$10 (a donation will be made for each photo taken to Safe Pet Partnership)

Safe Pet Partnership Donation May 6th & 7th -

10% of all our in store sales to be donated to the Safe Pet Partnership

GOING TO THE DOGS!

We have really been working hard to expand our collection of dog & cat themed gifts for humans and their pets! Just in are;

- **Post it notes & luggage tags** with your favorite breeds
- Collars and leashes from **Up Country** - whimsical patterns and fun colors.
- **Pawlickers** - yummy (or so Bailey sez!) locally made treats
- **Dog and Cat dishes** from Tumbleweed and also from Our Name is Mud Platters & mugs declaring "Everything tastes better with Dog/Cat Hair!"

- **Steiff's** collection of AKC approved plush animals
- Dog Treats from **The Bread Basket Bakery** - so delectable they tempt humans!
- **Bandanas** for your pal with sayings like "Too cool for obedience school", "Psychiatrist is in" and "SARATOGA"
- Good luck & Guardian Angel **Collar Tags**



DOLLHOUSE CHAMPAGNE RECEPTION

June 1, 2006 from 6-8pm

It's summer and another miniature house is complete! Hans & Marianne Hustedt (my Dad & Mom) will be here to introduce his latest creation. This outstanding Stone and Wood Cottage is another of his unique works of art and shouldn't be missed. Dad had a tough winter this past year, sustaining a brain injury after getting whacked in the head by a tree. We're glad that he finished this house before that accident! It has slowed him down a little (but not too much!), not necessarily a bad thing at 85! We hope that you are able to join us for this fun night. We'll be serving Champagne (or Ginger ale!) & Strawberries with Cheese & Crackers for this very special Celebration.

Birthday Club

Bring this coupon in during your **BIRTHDAY MONTH** with proof that it is your birthday and we'll give you **20% OFF** your total Purchase

GOOD THROUGH 5/31/07 - MAY NOT BE USED WITH ANY OTHER OFFERS



Saratoga Performing Arts Center

THE SPAC COLLECTION

Designed and produced by Impressions, this collection includes caps, T's, sweats, mugs, pins, picnic blankets, a cotton throw and lots more items to be added as we go! We are very honored to be given this opportunity to support this wonderful arts center right here in our own back yard. We hope that by getting these great products out there, it will generate some funds to help & promote the new & improved SPAC!

NEW THIS SPRING



PICTURE WEAVE

Blankets, Pillows, Totes and Tapestries made from YOUR OWN pictures. A great one of a kind gift for any occasion - weddings, new babies, your pets... the opportunities are boundless!

JUST FOR DADS

Silk Ties by Alynn, Money Clips, Exploding Golf Balls, Polo's & Windshirts, Flasks, Saratoga Pocket Knives, Beeropoly, Racing Photo's, Dad figures from Willow Creek

SARATOGA PEANUT BUTTER

joins our collection of Saratoga Food Products

SARATOGA NOTECARDS & FRAMED STREET SCENES

SPORTSWEAR

great new selection or garments and designs from Adidas, Columbia, Gear, Sansegal, Ouray, Camp David, Outback Trading Company ...Whimsical Pink Rain Boots for kids & adults from Hatley!

DERBY DAZE!

Some great new racing themed items include;
Horse Racing Night - DVD video game for a thrilling night of Thoroughbred entertainment!
New **Racing party plates and napkins**, Race Horse party lights
Mr. Horse - a carved wooden horse that ejects (politely phrased!) treats like skittles or m&m's! Sure to be a hit at your next gathering!!!
Rocking Race Horse - Handcrafted in Europe, this real rocking horse sports a racing saddle and red blinders.

OPOLY GAMES

Horseopoly, Dogopoly, Catopoly, Farmopoly, Cocktailopoly, Chocopoly to name a few! This gives a fun, new twist to traditional monopoly.

BYERS CHOICE



These whimsical caroling figures have really captured our hearts. New for this year;

Sarah - the 2006 introduction for the "Christmas Illustration" series started in 2003. Sarah is dressed in a warm red fur lined coat with an armful of snowballs!

Santa with a globe to map out his magical Christmas Eve flight

Kids with water globes - A limited edition, celebrating the introduction of water globes at the 1889 Paris Exposition.

Noah's Ark Family & an adorable new collection of **cats and dogs**

BREYER ROUNDUP



Breyer chose us to be a model for their new merchandising design team. We are expecting new display items any day now so keep an eye open for our new Breyer look! They've gone race horse-wild this year. New introductions for 2006 include;

Ruffian - A long overdue new model at last!!! Plus **Afleet Alex**

A new series of models with embroidered Blankets - featuring Spectacular Bid, Sunday Silence and Forego

Mini Whinny - Day at the Races Collection of 3 mini race horses and track,

4 new **beanie ponies** decked out in their racing colors

Goeffert 369 - a stunning new sculpture by Kathleen Moody

Jingles - from Pegasus Therapeutic Riding, Inc. - a donation from the sale of each model is donated to Pegasus.

CAT'S MEOW COLLECTION

New Exclusives for 2006

The Saratoga Performing Arts Center and The Lake Ave Firehouse. Also new for us this season is the collection of AKC dogs.

IMPRESSIONS ON THE ROAD



Dressage at Saratoga - May 27 - 29, 2006

The show is shaping up really well this year! Entries are coming in at a brisk pace and hopefully we'll be blessed with good weather to make it the best one ever! Stop by and see our store under the Grandstand during this 3-day festival featuring the ENYDCTA "Dressage at Saratoga" Horse Show and including an All Breed Horse Expo, Dog Agility & Frisbee, Llama & Alpaca Festival, Antique Car Show, Spring Hill Horse Rescue and of course the Craft & Trade Fair.

Saratoga Native American Festival - Sept. 30 - Oct. 1, 2006

Located on the SPAC grounds, this first time event will include world class native American performers and crafts, entertainment, storytelling and more. We will be there coordinating the craft and trade fair plus designing and selling official event merchandise.

Breeders Cup Steeplechase at Far Hills- Oct. 28th

We'll be set up with our staff at 5 booths for this great event in New Jersey. We've been the official vendor for this full day of racing for a number of years and have enjoyed each one of them!